

# Corporate Affairs

Quarter 4 report

Management Board - 27 April 2015

# Headlines

- PECR search warrant prompts coverage in the Mail, Sunday Times and Mail on Sunday. MoS editorial includes the line *“Now, there is a good chance that we can say goodbye to these pests. From April 6 they face the real possibility of serious penalties. For this we should all be grateful to the Information Commissioner, for determined and robust action”*
- Another successful Data Protection Practitioners Conference organised. 800 delegates attended and #DPPC2015 features in the UK’s top ten trending hashtags – a first for the ICO
- Widespread coverage of the Prince Charles FOI decision, with the ICO’s role referenced throughout
- News that Google would change its privacy policy after an ICO investigation brought some coverage. The ICO been criticised in the past for its dealings with Google, but while most of its coverage mentioned Google had ‘avoided a fine’ the reporting was generally fair and reflected the changes the ICO has enforced.
- Coverage in national media as we welcomed the change to PECR that will lower the bar for issuing CMPs. This followed coverage in early February for an ICO comment saying that the government needed to do more in this area.

# Website

- Reaching organisations

## Top pages

- [Guide to Data protection](#)
- [Register under the DPA](#)

## Top guidance

- [DPA Guide](#)
- [CCTV code of practice](#)
- [Subject access code of practice](#)

- Reaching individuals

## Top pages

- [How to request your personal information](#)
- [Criminal records, court records and police](#)

## Complaints

- [Nuisance calls and messages](#)
- [How your information has been handled](#)

Total visits: 704,300 (235,000/month)

# Social media

## Website visitors from social media:

- Twitter – 5444
- Facebook – 3825
- LinkedIn – 1241

## ICO Blog posts

- The change in the law around enforced subject access requests is announced in an ICO blog....the ICO launches its first rolling blog covering PECR updates

## E-newsletter

- By the end of the quarter newsletter subscriptions were up to 47,973. This was largely in due to the new sign up process when data controllers notify.
- We have signed a new 12 month contract with the newsletter agency, Adestra, and a redesign of the newsletter will be developed for viewing on mobiles and tablets.

# Events

- Data Protection Practitioners Conference

- 872 paying delegates, and 50 exhibition stands including for the first time paid for spaces by commercial operations.
- Keynote speeches from Rt Hon Simon Hughes MP, and Richard Bach from the Department for Business, Innovation and Skills.
- *"#dppc2015 great conference, thought provoking and learning from the past to help craft the future. well done ICO"*

- Enforcement workshops

- Almost 100 delegates from the local government children's services sector in the north west came together in Bolton to discuss data protection practices at two Enforcement-led workshops

- Parish Council Good Practice workshops

- Designed for members of parish councils with limited practical experience of DP and FOI. The workshops were held at Wycliffe House and gave an overview of councils responsibilities under the relevant legislation]

# Corporate Governance

- ICO Plan 2015-2018 drafted, consulted upon and finalised by early March.
- Launched a monthly “Governance Bulletin” for staff
  - pulling together in one place a summary of decisions internal Committees have made.
- Annual Report and Accounts preparation kicked off
  - for early July laying.
- Customer Satisfaction Survey function procured
  - Rolling series of surveys targeting different parts of the ICO over the next three years.

# Internal Communications (ICON)

Changes to ICON were implemented to make it easier to find department pages. The changes are based on feedback that having departments listed under their corresponding ET member wasn't intuitive. The new navigation places departments in groups according to what they do. Feedback from staff to date has been positive.

Informer continues to help promote staff engagement with over 1100 views in the quarter. The article on 'born survivors' (10km military style obstacle course designed by British Royal Marine Commandos) was the most viewed page. The event signalled the final push to raise money for the ICO charity in 2015, **The Children's Adventure Farm Trust.**

